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Merchandising Math For Retailing (4th Edition)



Synopsis

With a focus on understanding profit factors, this book provides a basic knowledge of the principles and techniques of real-world merchandising mathematics. Building on the authors' extensive retail experience, the book explains how to apply these fundamentals to realistic, everyday retail merchandising problems. Math applications specific to retailing makes this book an excellent resource for buyers and small store owners. Suggestions for working select problems on a computer spreadsheet includes examples of spreadsheets used for problems having to do with retail method of inventory and six-month merchandise plans. For Retail Executives and Buyers in training and Small Storeowners.

Book Information

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Customer Reviews

Great book! Really helpful and in pretty good condition! It is easy to read and really helpful for the subject.

I order this text book on a Thursday and RECEIVED IT ON MONDAY!! Thanks, just in time for my next class.

when I first received it, although the book itself was not as brand new due to its cheap price, it was still ok for me to use. However, as I started using it for my class, and I started doing homework assignments from the book, I found out that sooo many pages are missing from this book!!!! Because of this, I had a lot of problems completing my homework assignments, I had to constantly

ask my classmates or my professor to lend me their book. I am very very disappointed of the quality of this book, and I feel like since there are so many important pages are missing from this book, this book is not even worth a cent to me!

my book arrived fairly quickly and in perfect condition. i was also appreciative that they provided a tracking number.

I received this book in a few short days came in perfect condition very pleased

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